

## FOR IMMEDIATE RELEASE

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## **Brentano Introduces Framework Collection for Fall 2020, in collaboration with Gensler, product design consultant.**

*A richly textured and tactile collection showcasing an extensive, inspired color palette, that allows for dynamic, foundational combinations to embolden thoroughly modern interior spaces.*

**Wheeling, IL. (September 2020)**— Framework, uses complimentary hues and interestingly textured fabrics to create a consistent, modern narrative within a space. This series of textiles introduces distinctively constructed anchor fabrics that are both handsome and inviting, while also offering the high levels of performance synonymous with Brentano.

There was a clear vision for the collection's palette that is fresh, contemporary and relevant, comprised of energetic chromatic tones, clean pastels and useable neutrals. While all the fabrics have an individual personality, there is a distinct color-guided dialogue between them. Like building blocks, they come together to create striking monochromatic interiors or subtle spaces awash with complementary tones.

The collection has a number of standout fabrics, including *Scene*, which is sophisticated yet approachable. Its subtle yet tenacious details transform the traditional ideals of a plaid and reimagine them in fresh and accessible manner. Available in 16 innovative colorways, highly durable, and with a soft and appealing hand, Scene is a truly unique and attractive reversible wool blend flannel.

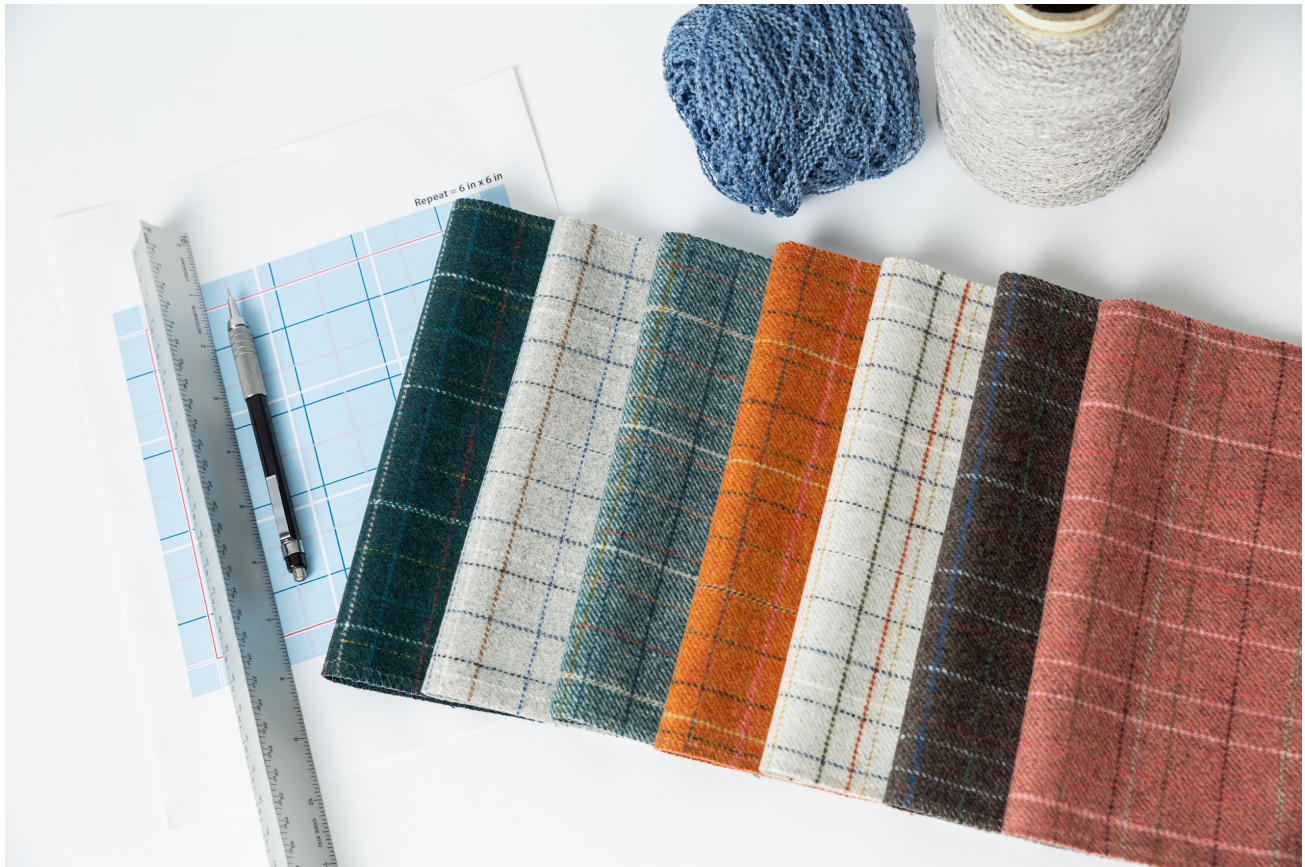
In addition, *Huddle* is a cozy but luxurious deep pile boucle that is sure to become an instant favorite. Rich and inviting, this modish, but not trendy textile is available in 18 decidedly dimensional colorways including plush neutrals, bold hues and soft, contemporary pastels. Hard wearing and available with Brentano's signature stain-repellent Tri-sistant finish, every project can use the warmth and contemporary refinement brought by Huddle.

### **About Brentano:**

Celebrating our 30<sup>th</sup> year, the Brentano Design Studio, led by Iris Wang, has grown from a modest eight patterns in 1990, into an international source for residential, hospitality and commercial fabrics for both upholstery and drapery and panels. The range has expanded to include luxurious vegan leathers, sophisticated indoor/outdoor choices, dynamic stain resistant and easy clean finish options, as well as a beautiful collection of eco-friendly textiles.

# BRENTANO™

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Framework Collection, in collaboration with Gensler, product design consultant – Scene

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