

## FOR IMMEDIATE RELEASE

Contact:

Laura Dzugan

Brentano, Inc.

T: 847.657.8481

E: [pr@brentanofabrics.com](mailto:pr@brentanofabrics.com)

## Clearwater Collection Debuts New Eco-Friendly Textiles

Revitalizing color and inspiring performance cover this nature-inspired collection.

**Wheeling, IL. (August 2019)**— Previewed at this year's HD Expo and further revealed at NeoCon in Brentano's flagship showroom, the Clearwater Collection launched August 1<sup>st</sup>, 2019. Developed by Founder and Design Director Iris Wang, the collection stems from a reverence for nature and a strive towards environmental awareness.

Inspired by the subtle movement and reflections of light on water, the Clearwater Collection offers a fresh and rejuvenating family of patterns inspired by the travels of Founder and Design Director, Iris Wang. The serene patterns pair with highly useable anchor fabrics, all of which are bonded by lively and cohesive colorwork. These innovative textiles showcase dynamic movement in their patterns while simultaneously offering unique features, some the very first of their kind, adding further to Brentano's renowned history of Beauty + Performance.

The Fall 2019 collection features six fabrics that meet standards for Brentano's Green label, adding beautiful new additions to Brentano's line of eco fabrics. These environmentally mindful fabrics include **Mirage**, a durable and chic upholstery with small, reflective wefts adding a subtle gleam to its design of 7 colorways ranging from sleek greys, mature blacks and a pop of citron. Attractive and green-conscious, Mirage is made with Recover upcycled cotton, a process that helps conserve natural materials for textiles.

A partner fabric to Mirage, **Ravine** sports an irregular weave in 8 colorways both subtle and contrasting, giving an appealing pop to interior schemes. This modern upholstery is also made with Recover upcycled cotton and would be a fashionable addition to any project with conservation of material in mind.

A handsome small-scale check, Loch, comes in 13 handsome colorways that give dimension complimentary with its lush texture. With a wool hand made from a dapper dobby weave, **Loch** is an impressive and striking textile. A pinnacle of eco-consciousness, its contents are made with 100% Upcycled Fibers, preventing material waste.

# BRENTANO™

260 Holbrook Drive  
Wheeling, IL 60090 USA  
T: 847.657.8481  
F: 847.657.8641



7492 Mirage

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260 Holbrook Drive  
Wheeling, IL 60090 USA  
T: 847.657.8481  
F: 847.657.8641



7498 Ravine



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F: 847.657.8641



1556 Loch

**About Brentano:**

The Brentano Design studio, led by Iris Wang, is celebrating 29 years in 2019! The house has grown from a modest eight patterns in 1990, into an international source for residential, hospitality and commercial, upholstery and drapery fabrics. The range has expanded to include luxurious faux leathers, sophisticated indoor/outdoor choices, dynamic stain resistant and easy clean finish options, as well as a beautiful collection of eco-friendly textiles. Please visit [brentanofabrics.com](http://brentanofabrics.com) for more information.

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