

FOR IMMEDIATE RELEASE

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Clearwater Collection Makes Grand Debut at 2019 NeoCon.

Preview patterns inspired by nature's splendor with original artwork by Iris Wang.

Wheeling, IL. (April 2019)— Held every June at The Mart in Chicago since 1969, NeoCon features thousands of innovative products for corporate, healthcare, retail, government, institutional, and residential interiors. Brentano's flagship showroom, located on the 10th floor, room 1040A, will be newly renovated and accessorized to show the forthcoming and highly anticipated **Clearwater collection**, along with notable favorites from past collections.

Brentano is delighted to showcase an extensive early look of the Fall 2019 Clearwater collection, which launches, August 1st of 2019. Environmental beauty and protection being its root inspiration, Founder and Design Director, Iris Wang, transformed her unique original artworks into remarkable textiles that are both beautiful and demonstrate Brentano's signature performance qualities. Iris's passion for nature and water conservation resulted in advanced weave constructions, more additions to Brentano's renowned eco-friendly fabrics, and new performance fabrics including both an indoor/outdoor, solution dyed acrylic velvet, **Lutra** and our all season, indoor/outdoor, ink-safe faux-leather, **Triton**.

Painted first as a watercolor in our Wheeling Studio, Iris worked diligently to turn her vision of **Fontaine** into an exquisite and serene upholstery fabric. Mimicking reflections of light as it hits the water from dawn through dusk, Fontaine grew to become the heart of the collection throughout its development. Extra consideration was taken when translating each paint stroke into a stitch by the Brentano team, resulting in an immersive, one-of-a-kind textile.

Noteworthy Events:

Textile Art Installation: Be first to see Brentano's custom NeoCon display, featuring a large-scale painting of Fontaine by none other than Iris herself, exclusively for the show. This 8-foot painting will be the centerpiece of the showroom as you explore our latest and upcoming fabrics.

Editable Art Culinary Experience (June 10th at 2pm): Skilled culinary experts bring Clearwater's centerpiece fabric, Fontaine to life in the form of edible art with a three-tiered cake, mimicking the reflective design of this arresting new fabric. This stunning design is highlighted even further with hints of gold and hand-made sugar aquatic flora based on our new pattern Lily Pond.

BRENTANO™

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Pre-NeoCon Showroom notice: In preparation for this year's NeoCon event, the Brentano showroom will be temporarily closed beginning May 1st until June 8th. We appreciate your patience and look forward to showing you the new Brentano showroom at NeoCon!

About Brentano:

The Brentano Design studio, led by Iris Wang, is celebrating 29 years in 2019! The house has grown from a modest eight patterns in 1990, into an international source for residential, hospitality and commercial, upholstery and drapery fabrics. The range has expanded to include luxurious faux leathers, sophisticated indoor/outdoor choices, dynamic stain resistant and easy clean finish options, as well as a beautiful collection of eco-friendly textiles. Please visit brentanofabrics.com for more information.

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4585 Fontaine – Launching Fall 2019 – Brentano Clearwater collection

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