

Green Story

Environmental impact and sustainability specifications of Brentano Green fabrics

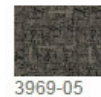
PRODUCT: **D.I.Y. - 3969**

CONTENTS: 100% Polyurethane Face; 70% Polyurethane, 30% Recycled Polyester

USAGE: Leather alternative, Upholstery, Panel, Eco-fabric, Recycled content, LEED points possible

1. Naturally soft and flexible, polyurethane does not require the plasticizers (DOP) used to soften PVC or the chromium used in leather tanning.
2. **Polyurethane faux leather** offers a greener alternative to vinyl (PVC). PVC contains chloride and is not degradable. It leaches toxic additives in landfills and emits carcinogenic dioxin when incinerated.
3. Polyurethane faux leather offers a greener alternative to leather. Leather production is a chemical-laden process, including the use of heavy metals.
4. General cleaning of polyurethane surfaces often requires only soap and water.
5. **D.I.Y.** is manufactured in facilities that are conscientious of the environment and comply with local environmental ordinances. A variety of policies are in place, such as air and water pollution decrement systems, as well as reduction and reuse of solvents.
6. **D.I.Y.** is manufactured in an ISO 14001 certified facility. ISO 14001 creates an Environmental Management System (EMS) to identify and achieve environmental goals. *For more information, please visit www.iso.org*
7. All Pigments and chemicals used in the facility comply with EPA guidelines.
8. **D.I.Y.** is made with Recycled Polyester substrate.

COLOR OPTIONS:



D.I.Y. is part of our **Ultra Friendly Series**.

Brentano's Ultra Friendly Series of polyurethane faux leather are made using a patented "dry" process. Compared to the traditional "wet" process, the Ultra Friendly Series has the following benefits:

1. It consumes 0.1% of solvent, almost none.
2. It requires 1/3 of the energy to produce.
3. In addition to the green benefits, the Ultra Friendly Series is tested to be extremely strong in abrasion and exhibits superior hydrolysis performance.