

BRENTANO™

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FOR IMMEDIATE RELEASE

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Brentano Celebrates a Landmark of Textile Innovations Reviving the past while shining light on the future

Wheeling, IL. (June 2018)— NeoCon, one of the most prestigious and attended trade shows in the commercial design industry took place June 11-13 at the Merchandise Mart in Chicago. Celebrating their 50th edition, NeoCon attendees experienced the excitement and anticipation for the future of the ever-evolving and dynamic trade. Also celebrating our 50th collection, Brentano’s introductions are a memoir of innovative textiles alongside new and bold statement pieces were shown throughout Brentano’s showroom – displaying Design Director Iris Wang’s most distinguished and admired fabrics throughout her 28 years in the industry.

“This year, highlighting Brentano’s 50th collection in our showroom was a notable moment in our history for our team as a whole. We really specialize in great patterns and strong color work, but in saying that, I think what sets us apart is our constant want, and need to always keep learning; new techniques, new suppliers, new inspirations etc. are what helps us grow and build the Brentano of the future. Our No. 50 collection does exactly that, bringing back previously successful patterns with new updated performance features and a refreshed look.” said Wang.

Brentano was thrilled to be an honoree in two categories for the HiP Awards from Interior Design Magazine. Acer, to be released this upcoming fall, dimensional, with layers of organic silhouettes, is a re-energized and enlarged pattern, based on Maple Fall, an honoree in the Health & Wellness: Fabric & Textiles category. Archer, an extension of our successful graphic chevron (Arrow), an honoree in the Hospitality: Fabric & Textiles category.

About Brentano:

The Brentano Design studio, led by Iris Wang, is celebrating 28 years in 2018, and the launch of its 50th Collection! The house has grown from a modest eight patterns in 1990, into an international source for residential, hospitality and commercial, upholstery and drapery fabrics. The range has grown to include luxurious faux leathers, sophisticated indoor/outdoor choices, dynamic stain resistant and easy clean finish options, as well as a beautiful collection of eco-friendly textiles. Please visit brentanofabrics.com for more information.

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From top Left: 50th celebration, Sara Dumsick and Alexis Dawson, CEO E-Kwan Chen and Design Director Iris Wang, Silicone fabric launch, Daniel Ortiz, District Sales Manager, Paul Templeman-Holmes Global VP of Sales and Marketing, Iris Wang, Design Director.