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Showroom to Spotlight Brentano Story
Textile designer will pare down color to focus on 25th anniversary at NeoCon

Wheeling, Ill. (March 2015) — Brentano will highlight their 25th anniversary and the work of Design Director Iris Wang, a luminary in her field, at NeoCon. The selection of a subtle, masculine palette for the showroom shifts the spotlight to the textile designer’s story, with subtle nods to vintage and new, and the dramatic new patterns in the contract line.

“The look is very sophisticated and pared down to our most striking and significant patterns. Many are previews for fall; strong geometric repeats like Equinox, Marquee and Arrow — you haven’t heard of these yet, but you will. In fact, you may find installation examples at the show,” says Jeff Frank, National Sales Manager.

Brentano’s showroom, 1040A in Chicago’s Merchandise Mart, will be open by invitation and throughout the show from June 15 to 17. The venue may be formal, but Brentano will keep things lighthearted with a celebratory event on Monday evening.

About Brentano:
In a tessellation of triangles, Equinox undulates between light and dark in a dramatic wave accented by two saturated color facets. Brentano will preview this bold, GreenShield-finished performance fabric, available fall 2015, at NeoCon.

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Equinox–Sagittarius 4560-05