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Showroom to Spotlight Brentano Story

Textile designer will pare down color to focus on 25th anniversary at NeoCon

Wheeling, Ill. (March 2015) — Brentano will highlight their 25th anniversary and the work of Design Director Iris Wang, a luminary in her field, at NeoCon. The selection of a subtle, masculine palette for the showroom shifts the spotlight to the textile designer's story, with subtle nods to vintage and new, and the dramatic new patterns in the contract line.

"The look is very sophisticated and pared down to our most striking and significant patterns. Many are previews for fall; strong geometric repeats like Equinox, Marquee and Arrow — you haven't heard of these yet, but you will. In fact, you may find installation examples at the show," says Jeff Frank, National Sales Manager.

Brentano's showroom, 1040A in Chicago's Merchandise Mart, will be open by invitation and throughout the show from June 15 to 17. The venue may be formal, but Brentano will keep things lighthearted with a celebratory event on Monday evening.

About Brentano:

The Brentano Design Studio, led by Iris Wang, celebrates 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris' lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit www.brentanofabrics.com for more information.



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Equinox-Sagittarius 4560-05

In a tessellation of triangles, Equinox undulates between light and dark in a dramatic wave accented by two saturated color facets. Brentano will preview this bold, GreenShield-finished performance fabric, available fall 2015, at NeoCon.

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