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Brentano's Annual Color Forecast: 2016

A Twist in Tradition Sets a New Foundation to Explore Color

Wheeling, IL. (October 2015) — “Interior designers are taking traditional colors and using them in non-traditional ways – it is a very exciting time in the industry,” says Brentano’s Senior Designer Aaron Mensik in regards to the color forecast of 2016. “As textile designers we are really able to explore the versatility of color.”

Brentano’s seventh annual color forecast embraces rich neutrals (Porcelain, Cognac and Elephant) and three powerful jewel tones (Emerald, Peacock and Pomegranate) that will inspire the design studio’s progression for 2016 and direct the future of color trends in design.

Emerald - The newfound classic and bold depth of gorgeous green, emerald, carries over from Brentano’s 2015 color forecast. Solidifying its roots in the design community, this verdure of the natural world thrives in versatility. Emerald, seeping its way into the minds of our designers, appears in daring patterns like Marque in the colorway Paradise.

Porcelain - A translucent neutral, porcelain, in its purest form moves from the 2015 forecast into 2016. This clean, smooth hue continues to offer comfort to both cool and warm interiors.

Pomegranate - Delightful and ripe, pomegranate puts a juicy twist on conventional design. This traditional hue, used in a nontraditional way, is both passionately romantic and majestically superior.

Cognac – An evolution from infamous gold, cognac, celebrates in a powerful way. Bronze and brassy, this warm metal fills an interior with passion, sophistication and authority. Refined and glamorous, we predict big things for cognac.

Elephant - Deriving from the prior popularity of charcoal, Elephant constructs a softer and more relaxing neutral than ever before. Essential to the design world, this versatile forgiving hue can complement both welcoming warm or crisp cool interiors.

Peacock - A sophisticated turn on sapphire, Peacock’s deep rich saturated undertones are both fascinating and admirable. This jewel toned pigment fills an interior with a calm, soothing sense of romance and dominance.

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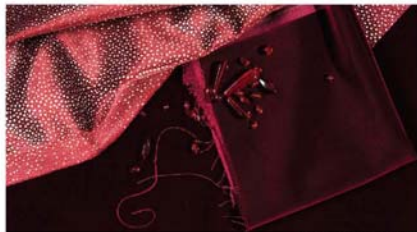
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EMERALD



PORCELAIN



POMEGRANATE



COGNAC



ELEPHANT



PEACOCK

About Brentano:

The Brentano Design Studio, led by Iris Wang, celebrates 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris' lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit www.brentanofabrics.com for more information.

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