

# BRENTANO™

260 Holbrook Drive  
Wheeling, IL 60090 USA  
T: 847.657.8481  
F: 847.657.8641

## FOR IMMEDIATE RELEASE

Contact:

Kate Tucker

Brentano

T: 847.657.8481

[ktucker@brentanofabrics.com](mailto:ktucker@brentanofabrics.com)

## **Brentano's Affinity Collection Shows a Soft Side** **New texture-rich sofa fabrics for high-traffic residential interiors**

**Wheeling, Ill. (October 2014)** — Featuring fabrics for every surface — draperies, wall panels and upholsteries — Brentano's fall Affinity collection balances the technical and budget needs of commercial, hospitality and high-traffic residential spaces with a broad palette of pattern and color.

On the softer side, Affinity boasts a collection within a collection of sofa fabrics. The new additions to the Brentano line include **Lodge**, a small-scale, classic chevron in viscose chenille and cotton; **Loft**, a resilient cotton chenille with a durable stain resistant finish; and sleek **Penthouse** whose strié rayon warp and multi-colored weft give the fabric dimension. Joining the texture-rich trio is **Thunder**, a Teflon-finished, stain resistant, geometric pattern for pillows and upholstery.

Practical too, the residential-inspired Loft, Penthouse and Thunder exceed 50,000 double rubs, Lodge 75,000 (Wyzenbeek).

### **About Brentano:**

Founded in 1990 by Design Director Iris Wang and her husband, President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Having celebrated their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor, Crypton, Nano-Tex and GreenShield fabrics. Please visit [www.brentanofabrics.com](http://www.brentanofabrics.com) for more information.



# BRENTANO™

260 Holbrook Drive  
Wheeling, IL 60090 USA  
T: 847.657.8481  
F: 847.657.8641



*Top to Bottom: Penthouse–Place Vendome 6595-02, Lodge–Gray Wolf 1744-06, Thunder–Quicksilver 4548-01*

Linen-like striés, cuddlesome chevrons and regimented checked lines add up to dynamic visual texture for **Penthouse, Lodge and Thunder** — all new residential additions to the Brentano line available in eight, ten and seven colorways, respectively.