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For Immediate Release

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Brentano to Preview Fall Collection at HD Expo

Textile house selects refreshing blue palette to resonate with hospitality designers

Wheeling, IL (May 2013)—Brentano will bring cool blue hues to the heat of Las Vegas this year. For their sixth consecutive appearance at the Hospitality Design Expo (HD Expo), the textile house will show fabrics distinguished by their relationships with water—washable, moisture-resistant, and poolside fabrics, wave-like patterns, and materials that glisten like water droplets—in colors that evoke nature’s second element.

“We’re showing very clean, bright colors at the HD Expo this year in shades like marine, aqua, and sea green. It’s a refreshing palette,” said Brentano National Sales Manager Jeff Frank.

All of Brentano’s patterns in the display are new for 2013, said Frank, including Bravo and Coloratura from the spring Symphonic collection. Hospitality designers can expect large-scale patterns and fresh, vibrant colors like the ones that resonated with them this spring—only with more performance features—in the upcoming fall collection. The Rhythm collection, previewing at the HD Expo, launches August 2013.

Brentano will exhibit with Donghia in booth 4329 at the 2013 HD Expo.

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband, President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Having celebrated their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor, Crypton, Nano-TEX and GreenShield fabrics. Please visit www.brentanofabrics.com for more information.

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