

For Immediate Release

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Festive Collection Features Bold Colors

Brentano's fall 2010 Gala collection combines classic patterns with modern colors

Wheeling, IL (September 2010) – When creating textiles, Brentano keeps a keen eye toward balancing the classic and contemporary. Marking the second half of their 20th anniversary, the fall 2010 Gala collection pays added attention to playfulness while maintaining sophistication. Both **Bubbly**, a festive, small-scale pattern in cheerful colors, and **Holiday**, a fun interpretation of vertical stripes in saturated hues, showcase Brentano's ability to update classic patterns with modern colors.

The 54" upholstery **Bubbly** offers wearability and versatility. Available in bold hospitality colors like the teal Effervescence and pink Rosé, or adaptable neutrals such as Asti and Chardonnay, this bright pattern passes over 75,000 double rubs. **Holiday** is a 53" artwork-inspired upholstery with narrow vertical stripes woven from a blend of viscose and cotton for a soft hand, and an end-and-end polyester warp that provides precise color. Colors range from the tropical Coral Reef and Cabana to the deep shades of City Lights and Peninsula.



Bubbly -7505 (from top) Rosé, Effervescence, Pinot, Vintage.

Cheers to **Bubbly**, a festive and affordable small-scale pattern available in 10 cheerful colors.

This 54" upholstery is available in bold hospitality colors like the teal Effervescence and pink Rosé, or in versatile neutrals such as Asti and Chardonnay, and passes over 75,000 double rubs.



Holiday-7509 (from top) Coral Reef, Lagoon, Cabana, Waterfall.

Take a vacation from the average with the vertically striped **Holiday**, an artwork-inspired upholstery available in 11 vivid colors. Colors range from the tropical Coral Reef and Cabana to the soothing Lagoon and cool Waterfull. Holiday is finished with Nano-Tex for increased durability, and can be treated with DuraBlock upon request.

BRENTANO

CELEBRATING 20 YEARS

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Bubbly-7505 and Holiday-7509

Both **Bubbly**, a festive, small-scale pattern in 10 cheerful colors, and **Holiday**, a fun interpretation of vertical stripes in 11 saturated hues, showcase Brentano's ability to update classic patterns with modern colors. Ideal for environments that require durability, Bubbly passes over 75,000 double rubs, while Holiday is finished with Nano-Tex and can be treated with DuraBlock upon request.

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Celebrating their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit www.brentanofabrics.com for more information.

