

BRENTANO

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For Immediate Release

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Environmentally-Friendly goes beyond Green Brentano expands eco-fabrics with fun colors and elegant neutrals

Wheeling, IL (October 2009) — Environmentally-friendly need not always be green. Available in a range of colors from fun, saturated hues to elegant neutrals, Brentano adds seven new eco-fabrics to their Brentano Green label. This includes House Party and Casita, C2C certified post-consumer recycled polyesters, and Chalet, a luxurious twill blend of organic cotton, bamboo, and hemp. Additionally, the fall 2009 Haven collection introduces Finesse, Brentano's softest eco-friendly faux leather to date.

About Brentano

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Our growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Brentano offers a variety of innovative and interesting eco-friendly faux leather, as well as high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit www.brentanofabrics.com for more information.





From top: Chalet—Matterhorn, Casita—Playa, House Party—White Russian.

Environmentally-friendly need not always be green. Available in fun, saturated hues or elegant neutrals, Brentano adds seven new eco-fabrics to their Brentano Green label. This includes House Party and Casita, 100% post-consumer recycled polyesters that are Cradle to Cradle certified, and Chalet, a luxurious twill blend of organic cotton, bamboo, and hemp.



From top: Tete-a-Tete—Tuileries, Finesse—Ice

Linen and wool come together for Tete-a-Tete, a gorgeous paisley available in six classic colorways that is perfect for throws, drapery, or light upholstery applications. Finesse, Brentano’s softest eco-friendly faux leather to date, has an almost apparel-like quality with its supple hand. Available in 12 colors ranging from classic leather tones to current fashion colors, Finesse passes over 75,000 double rubs.

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