

260 Holbrook Drive Wheeling, IL 60090 USA t 847.657.8481 f 847.657.8641

## For Immediate Release

Contacts: Emily Mendenhall Brentano T: 847.657.8481

emendenhall@brentanofabrics.com

Brentano Previews Upcoming Textiles at HD Expo 2009 Brings home two IIDA/HD Product Design Awards



Wheeling, IL (June 2009)—Brentano's second year exhibiting at the HD Expo in Las Vegas showcased textiles from their current spring 2009 Doodle collection, as well as colorful patterns from previous collections, and numerous offerings from the fall 2009 collection which will launch August 1, 2009. Two of these upcoming fabrics won awards in their product categories in the 13<sup>th</sup> annual IIDA/Hospitality Design Magazine Hospitality Product Design Competition, which recognizes designers and manufacturers for excellence in product design and honors innovation, function, and aesthetic advancements in the hospitality industry.

De-Vine, a double-embroidered faux leather with a large-scale repeat, won the IIDA/HD Product Design Award for upholstery entrants. Perfect for vertical panels, headboards, ottomans, and accent pieces in upscale interiors, De-Vine can be paired with its durable counterpart Ooh La La, which offers coordinating solids for each of its six majestic colorways.

Rendezvous is a fashion-influenced pattern that will be available in three luminous colors. The double-layer construction of Rendezvous gives it a delicate appearance while maintaining usability, while also enabling remarkable depth and luster. Winner of the IIDA/HD Award for drapery, bedspread, or casement fabrics, Rendezvous can be used as drapery, partitions, accent pillows, or throws in luxurious hospitality atmospheres and contemporary residential environments.



De-Vine - Honeysuckle, Virginia Creeper, Sweet Pea, Passion Flower, English Rose, and Morning Glory



Rendezvous - California Dreamin.'

## About Brentano

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Our growing collection of <a href="eco-fabrics">eco-fabrics</a> expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Brentano offers a variety of innovative and interesting <a href="eco-friendly faux leather">eco-friendly faux leather</a>, as well as high performance <a href="epo-upholstery">upholstery</a>, <a href="fire-resistant">fire-resistant</a>, <a href="euotocolor: outlood or upholstery">outlood outlood ou