

# BRENTANO

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## For Immediate Release

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## Brentano Spotlights Color at the 2009 HD Expo New textiles feature current and future color trends



**Wheeling, IL (May 2009)**—Color takes center stage in Brentano’s second HD Expo display, which creates a dramatic atmosphere by isolating and focusing attention on emerging colors in the textile industry. Brentano will be showcasing colors that have been used throughout different time periods, but modernize them with new styling and fresh combinations.

Exemplifying Brentano’s ability to create classic textiles with a modern twist is their feature fabric, Casbah, which combines a centuries-old ikat pattern with supersaturated current colors to create a striking large-scale repeat upholstery and drapery.

When determining colors for specific textiles, the Brentano design team considers not only what color is appropriate for the pattern, but also what works with the material. Design Director Iris Wang stresses that color cannot stand by itself, and is instead “manifested by the material.” By taking chances with color, Brentano is the ideal choice for stylish textiles that offer classic patterns and weaves in updated, innovative colors.

### About Brentano

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano’s fabrics stem from Wang’s philosophy of balancing beauty + performance. Our growing collection of [eco-fabrics](#) expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Brentano offers a variety of innovative and interesting [eco-friendly faux leather](#), as well as high performance [upholstery](#), [fire-resistant](#), [outdoor](#) and [Crypton and Nano-TEX](#) fabrics. For more information, visit our website at [www.brentanofabrics.com](http://www.brentanofabrics.com)



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