

BRENTANO

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For Immediate Release

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FASHIONNEXT

Couture Designs in Brentano Fabrics

Chicago History Museum and Brentano Sponsor Design Competition

Wheeling, IL (March 2009) The finalists for FashionNext, a design competition built around the Chicago History Museum's *Chic Chicago* exhibition of couture garments, have been announced. The three designers who will move on to create their designs are [Jermikko Shoshanna of Jermikko](#), [Melissa Serpico Kamhout of Serpico](#), and [William Thomas Walton and Roger Price of Price Walton](#). View each designer's inspiration pieces, individual sketches, and Brentano fabric selections [here](#).

Inspiration : Charles James "Butterfly" Ball Gown, 1954



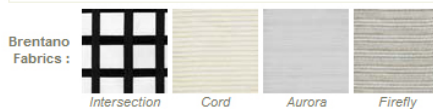
Inspiration : Comme des Garçons Convertible Dress/Gown, 1992



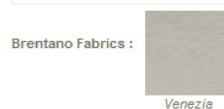
Inspiration : Comme Charles Frederick Worth evening gown, 1883



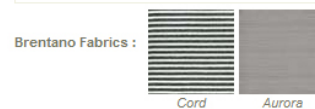
Design Sketches : Jermikko



Design Sketches : Serpico



Design Sketches : Price Walton



The winning garment will be announced at the *FashionNext* finale event held on April 17, 2009. Tickets can be purchased from the [Chicago History Museum](#). The leading design will win a place in history as a permanent part of the Museum's acclaimed costume collection, and will be displayed as part of the *Chic Chicago* exhibition until its closure on July 26, 2009.

About Brentano

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Our growing collection of [eco-fabrics](#) expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Brentano offers a variety of innovative and interesting [eco-friendly faux leather](#), high performance [fire-resistant](#), [outdoor](#), and [Crypton and Nano-Tex](#) fabrics.



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