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## For Immediate Release

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## Beauty by Brentano: Elements Collection Showcases Variety of Pattern and Texture

**Wheeling, IL (November 2008)-** Brentano's fall 2008 *Elements* collection focuses attention on the components that make up our environment, and by doing so, allows everyone to share an artist's sensitivity to basic materials. The collection continues the Brentano design philosophy of striking the balance between style and function.

The *Elements* collection presents various interpretations of beauty, spanning from the simple ridges undulating across Dune to the elaborate double-beam loom construction of the Bedouin-inspired Marrakech. Hokkaido is a large-scale pattern influenced by Japanese folk art. The juxtaposition of the smooth circular pattern and the stripe filling is stunning on each side of the fabric, which makes it excellent for upholstery or drapery. On the other side of the spectrum is the restrained Canyon, which uses numerous yarns to achieve a rich combination of sleek shine and matte texture. Basketry offers an outdoor option with a smart diamond twill that is available in 11 imaginative colors.

The versatility of Brentano's *Elements* collection allows designers to add character and interest to a variety of environments. Whether the goal is a simple clean space or luxurious comfort, *Elements* goes beyond basics to provide pattern and texture-rich textiles to inspire beauty, whatever your definition.

## **About Brentano**

Founded in 1990 by husband and wife team Iris Wang and E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns into an internationally represented textile house. Exhibiting Wang's philosophy of balancing **beauty + performance**, Brentano fabrics are beautiful, are practical, and perform superbly.





Top to bottom: Dune-Mesquite, Canyon-High Noon, Marrakech-Citruswood, Basketry-Bloodroot, Hokkaido-Red Lantern.