

BRENTANO™

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FOR IMMEDIATE RELEASE

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Brentano's Annual Color Forecast 2018

Popular Colors Make a Comeback While New Pops of Color Expand Design Palettes

Wheeling, IL. (October 2017)— Brentano's tenth annual color forecast highlights refined colors from Brentano's collection, to new, more edgy color selections that are here to stay. Three new vivacious colors (Red Rocks, Citron and Periwinkle) add personality and excitement while evolving colors (Midnight, Almost Black and Peacock) highlight timeless glamour.

"Classic colors continue to be popular in the industry but they have begun to evolve in a way that makes them more dynamic and interesting," says Brentano's Senior Designer Aaron Mensik. "As a company, we have grown and in doing so our color palette has become more enriched and diverse."

Midnight – Romantic and elegant, Midnight has continued to be a prevalent color throughout the years. This exquisite jewel tone accommodates a tailored look making it the optimal choice for opulent interiors.

Peacock – Celebrating a diversity of color, Peacock showcases a sensational teal with hints of majestic blue. A staple among Brentano Fabrics, Peacock enhances palettes with its serene nature and dimensional characteristics.

Almost Black – A new classic, Almost Black offers an alternative to jet black with subtle shades of grey. Assertive without being overbearing, Almost Black provides a foundation for complex color schemes. Used habitually in the contract world, this hue has also become a force within residential markets.

Red Rocks – Channeling rust colored sandstone cliffs, Red Rocks brings a warm western richness to any professional or residential space. Subdued but exotic, Red Rocks showcases spicy orange hues highlighted by subtle ocean coral bringing a tangible beauty to modern design.

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Citron – A new color within Brentano’s collection, Citron provides bright and energetic accents to any interior. Charming and fun, Citron is earning new deserved presence in the marketplace with its unique blend of yellow and green.

Periwinkle – Periwinkle is stylish, invigorating, fresh and vibrant. The interplay of light purples and muted blues give Periwinkle a romantic but versatile personality that’s welcoming and cool in every sense of the word.

About Brentano:

The Brentano Design studio, led by Iris Wang, celebrated 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris’ lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit brentanofabrics.com for more information.

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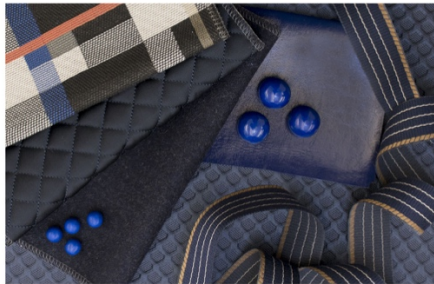
PEACOCK



ALMOST BLACK



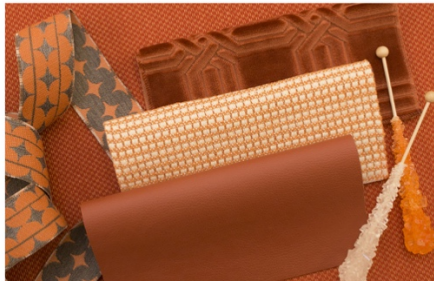
PERIWINKLE



MIDNIGHT



CITRON



RED ROCKS

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