

For Immediate Release

Contact:

Kate Tucker

Brentano

T: 847.657.8481

ktucker@brentanofabrics.com

Brentano Collection Looks to Life's "Most Basic Building Block"

17 new fabrics inspired by relationships with water

Wheeling, IL (February 2012)— Brentano's spring 2012 **Back to Basics** collection embraces water, the most basic building block of life, in several ways. Whether it's by utilizing advanced green technologies to produce eco-friendly textiles, turning to manufacturers with proven water conservation practices, or by featuring natural and simple patterns in pastoral colors, all 17 textiles ask that we consider what is vital to good design.

Brentano expands their outdoor fabric offerings with **Al Fresco**, **Plein Air**, and **Zinnia**, each of which stands up to the elements while offering an array of fresh colors. **Plein Air** has a double beam construction and is woven from polyethylene and polyester to create the look of rattan. Color and texture combine with an antibacterial finish to make this pattern ideal for outdoor café settings. 100% high energy-dyed polyester **Zinnia** maintains the same botanical pattern of Brentano classic Dahlia but offers strong lightfastness as well as Teflon and antibacterial finishes to make it the perfect outdoor print.

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband, President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Having celebrated their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor, Crypton, Nano-Tex and GreenShield fabrics. Please visit www.brentanofabrics.com for more information.

BRENTANO™

260 Holbrook Drive
Wheeling, IL 60090 USA
T: 847.657.8481
F: 847.657.8641



Zinnia (top) & Plein Air (bottom)

A classic Japanese stencil-inspired design, **Zinnia** is available in 9 brilliant new colorways.



Plein Air

Plein Air, a new outdoor introduction that offer superior water and moisture resistance. Available in an array of colors including natural shades as well as fun, vibrant hues.

###