

For Immediate Release

Contacts:

Emily Mendenhall

Brentano

T: 847.657.8481

emendenhall@brentanofabrics.com

260 Holbrook Drive
Wheeling, IL 60090 USA

t 847.657.8481

f 847.657.8641

Brentano Celebrates 20 years of Beauty + Performance New collection features luxurious eco-fabrics and durable upholstery

Wheeling, IL (April 2010) — The spring 2010 Platinum collection celebrates not only 20 years in the textile business, but also 20 years of balancing beauty + performance to create the most beautiful and durable fabrics for contract, hospitality, and residential interiors.

With two new introductions to the Brentano Green label, Platinum offers some of the most stunning eco-fabrics to date. **Laurel** (nicknamed “Tree of Life”), is a serene, large-scale drapery/light upholstery woven with an eco-wool warp, while **Off the Hook** is a 100% post consumer recycled polyester that offers amazing texture and a soft hand while passing over 75,000 double rubs.

A Brentano design based on a traditional Japanese Shibori pattern, **Cocktail** is ideal for corporate and institutional environments. Available in 6 colors ranging from classic neutrals to current colors like teal and lime, Cocktail passes over 85,000 double rubs and can be finished with Nano-Tex to increase durability.

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Celebrating their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit www.brentanofabrics.com for more information.





Laurel-Wreath, Off the Hook-Tintype

The Platinum collection offers two beautiful new additions to Brentano’s growing selection of eco-friendly fabrics. **Laurel**, nicknamed “Tree of Life” for its serene, botanical pattern, combines eco-wool, wool, and linen to create a heathered effect in three sublime colorways. **Off the Hook** is MBDC certified silver and offers a fresh take on 100% post consumer recycled polyester with its fun small-scale pattern, bouclé weft, and soft, wool-like hand. Laurel can be used as light upholstery or drapery and can be treated to pass NFPA 701 Small Scale, while Off the Hook wears at over 75,000 double rubs.



From top: Cocktail-Daiquiri, Sazerac, Dark and Stormy, Grasshopper.

Mix up an exciting interior with **Cocktail**, Brentano’s take on a traditional Japanese Shibori pattern. Available in 6 colors ranging from classic neutrals to current colors like teal and lime, this 54” upholstery has a textured hand from its nylon warp combined with a weft of rayon, polyester and cotton. Ideal for high traffic environments, Cocktail passes over 85,000 double rubs and can be finished with Nano-Tex and DuraBlock for healthcare use.

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